



Median HH Income

By Block Groups

- \$75,000 or more
- \$60,000 to \$75,000
- \$45,000 to \$60,000
- \$30,000 to \$45,000
- Less than \$30,000

Columbus Commons

Current Year Estimated
Median Household Income
November 2016

The Goldenberg Group



**THE
GOLDBERG
GROUP**

EXPANDED PROFILE

2000-2010 Census, 2016 Estimates with 2021 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.9266/-75.1500

Columbus Commons

Philadelphia, PA

5 min drivetime 10 min drivetime 15 min drivetime

Population

Estimated Population (2016)	326,608		1,176,007		2,209,116	
Projected Population (2021)	335,718		1,207,305		2,254,581	
Census Population (2010)	308,382		1,115,722		2,140,876	
Census Population (2000)	292,169		1,108,452		2,131,997	
Projected Annual Growth (2016 to 2021)	9,110	0.6%	31,298	0.5%	45,465	0.4%
Historical Annual Growth (2010 to 2016)	18,226	1.0%	60,286	0.9%	68,240	0.5%
Historical Annual Growth (2000 to 2010)	16,213	0.6%	7,269	0.1%	8,878	-
Estimated Population Density (2016)	11,495	psm	9,480	psm	7,316	psm
Trade Area Size	28.41	sq mi	124.06	sq mi	301.95	sq mi

Households

Estimated Households (2016)	149,222		466,873		874,184	
Projected Households (2021)	154,118		483,858		902,427	
Census Households (2010)	138,020		434,367		830,997	
Census Households (2000)	126,544		422,576		820,199	
Estimated Households with Children (2016)	30,861	20.7%	138,953	29.8%	268,158	30.7%
Estimated Average Household Size (2016)	2.12		2.43		2.45	

Average Household Income

Estimated Average Household Income (2016)	\$78,833		\$58,738		\$65,896	
Projected Average Household Income (2021)	\$93,006		\$67,937		\$76,827	
Estimated Average Family Income (2016)	\$92,065		\$67,164		\$78,803	

Median Household Income

Estimated Median Household Income (2016)	\$56,423		\$44,435		\$51,967	
Projected Median Household Income (2021)	\$62,244		\$48,845		\$57,292	
Estimated Median Family Income (2016)	\$74,289		\$55,928		\$66,708	

Per Capita Income

Estimated Per Capita Income (2016)	\$36,335		\$23,564		\$26,312	
Projected Per Capita Income (2021)	\$43,005		\$27,467		\$30,982	
Estimated Per Capita Income 5 Year Growth	\$6,670	18.4%	\$3,902	16.6%	\$4,670	17.7%
Estimated Average Household Net Worth (2016)	\$730,961		\$510,815		\$584,751	

Daytime Demos (2016)

Total Businesses	25,085		51,721		88,467	
Total Employees	365,443		700,726		1,051,998	
Company Headquarter Businesses	263	1.0%	350	0.7%	500	0.6%
Company Headquarter Employees	53,047	14.5%	66,395	9.5%	88,043	8.4%
Employee Population per Business	14.6		13.5		11.9	
Residential Population per Business	13.0		22.7		25.0	

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Philadelphia, PA

Race & Ethnicity

White (2016)	172,602	52.8%	449,251	38.2%	1,022,563	46.3%
Black or African American (2016)	88,043	27.0%	514,748	43.8%	840,914	38.1%
American Indian or Alaska Native (2016)	973	0.3%	5,608	0.5%	8,094	0.4%
Asian (2016)	38,022	11.6%	80,102	6.8%	149,650	6.8%
Hawaiian or Pacific Islander (2016)	146	-	507	-	945	-
Other Race (2016)	17,967	5.5%	91,688	7.8%	125,679	5.7%
Two or More Races (2016)	8,855	2.7%	34,102	2.9%	61,272	2.8%
Not Hispanic or Latino Population (2016)	288,352	88.3%	989,412	84.1%	1,940,875	87.9%
Hispanic or Latino Population (2016)	38,256	11.7%	186,595	15.9%	268,241	12.1%
Not Hispanic or Latino Population (2021)	291,519	86.8%	1,000,759	82.9%	1,953,089	86.6%
Hispanic or Latino Population (2021)	44,199	13.2%	206,546	17.1%	301,492	13.4%
Not Hispanic or Latino Population (2010)	273,016	88.5%	936,098	83.9%	1,883,920	88.0%
Hispanic or Latino Population (2010)	35,366	11.5%	179,624	16.1%	256,956	12.0%
Not Hispanic or Latino Population (2000)	266,443	91.2%	974,210	87.9%	1,957,084	91.8%
Hispanic or Latino Population (2000)	25,726	8.8%	134,243	12.1%	174,913	8.2%
Projected Hispanic Annual Growth (2016 to 2021)	5,943	3.1%	19,951	2.1%	33,251	2.5%
Historic Hispanic Annual Growth (2000 to 2016)	12,531	3.0%	52,353	2.4%	93,327	3.3%

Age Distribution (2016)

Age Under 5	20,843	6.4%	82,834	7.0%	149,791	6.8%
Age 5 to 9 Years	16,569	5.1%	74,025	6.3%	138,226	6.3%
Age 10 to 14 Years	14,144	4.3%	68,223	5.8%	131,195	5.9%
Age 15 to 19 Years	15,453	4.7%	82,277	7.0%	146,287	6.6%
Age 20 to 24 Years	24,046	7.4%	99,249	8.4%	168,063	7.6%
Age 25 to 29 Years	41,507	12.7%	111,208	9.5%	191,472	8.7%
Age 30 to 34 Years	37,229	11.4%	100,038	8.5%	177,921	8.1%
Age 35 to 39 Years	24,686	7.6%	77,222	6.6%	144,525	6.5%
Age 40 to 44 Years	19,559	6.0%	68,701	5.8%	132,365	6.0%
Age 45 to 49 Years	17,978	5.5%	68,683	5.8%	133,967	6.1%
Age 50 to 54 Years	18,164	5.6%	71,252	6.1%	141,415	6.4%
Age 55 to 59 Years	18,124	5.5%	69,581	5.9%	140,354	6.4%
Age 60 to 64 Years	16,526	5.1%	59,712	5.1%	120,956	5.5%
Age 65 to 74 Years	23,810	7.3%	81,663	6.9%	164,099	7.4%
Age 75 to 84 Years	12,202	3.7%	41,681	3.5%	85,870	3.9%
Age 85 Years or Over	5,768	1.8%	19,657	1.7%	42,610	1.9%
Median Age	33.8		33.3		35.1	

Gender Age Distribution (2016)

Female Population	166,762	51.1%	615,473	52.3%	1,156,246	52.3%
Age 0 to 19 Years	33,188	19.9%	151,338	24.6%	277,268	24.0%
Age 20 to 64 Years	109,091	65.4%	378,432	61.5%	704,182	60.9%
Age 65 Years or Over	24,484	14.7%	85,703	13.9%	174,795	15.1%
Female Median Age	34.7		34.8		36.7	
Male Population	159,846	48.9%	560,534	47.7%	1,052,870	47.7%
Age 0 to 19 Years	33,821	21.2%	156,022	27.8%	288,229	27.4%
Age 20 to 64 Years	108,728	68.0%	347,214	61.9%	646,857	61.4%
Age 65 Years or Over	17,296	10.8%	57,298	10.2%	117,784	11.2%
Male Median Age	33.0		31.7		33.4	

EXPANDED PROFILE

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Philadelphia, PA							
Household Income Distribution (2016)							
HH Income \$200,000 or More	10,930	7.3%	18,285	3.9%	38,674	4.4%	
HH Income \$150,000 to \$199,999	7,817	5.2%	16,256	3.5%	38,442	4.4%	
HH Income \$100,000 to \$149,999	17,346	11.6%	42,175	9.0%	95,638	10.9%	
HH Income \$75,000 to \$99,999	16,037	10.7%	41,999	9.0%	91,967	10.5%	
HH Income \$50,000 to \$74,999	24,015	16.1%	68,987	14.8%	140,661	16.1%	
HH Income \$35,000 to \$49,999	17,766	11.9%	60,154	12.9%	114,258	13.1%	
HH Income \$25,000 to \$34,999	13,684	9.2%	50,507	10.8%	89,981	10.3%	
HH Income \$15,000 to \$24,999	15,763	10.6%	59,271	12.7%	99,373	11.4%	
HH Income Under \$15,000	25,864	17.3%	109,239	23.4%	165,191	18.9%	
HH Income \$35,000 or More	93,911	62.9%	247,856	53.1%	519,640	59.4%	
HH Income \$75,000 or More	52,131	34.9%	118,714	25.4%	264,721	30.3%	
Housing (2016)							
Total Housing Units	159,691		499,580		925,653		
Housing Units Occupied	149,222	93.4%	466,873	93.5%	874,184	94.4%	
Housing Units Owner-Occupied	68,359	45.8%	234,019	50.1%	494,935	56.6%	
Housing Units, Renter-Occupied	80,863	54.2%	232,854	49.9%	379,249	43.4%	
Housing Units, Vacant	10,469	6.6%	32,707	6.5%	51,469	5.6%	
Marital Status (2016)							
Never Married	143,356	52.1%	500,317	52.6%	836,491	46.7%	
Currently Married	73,891	26.9%	234,529	24.7%	552,463	30.9%	
Separated	17,528	6.4%	66,249	7.0%	112,129	6.3%	
Widowed	17,518	6.4%	65,199	6.9%	126,451	7.1%	
Divorced	22,759	8.3%	84,631	8.9%	162,371	9.1%	
Household Type (2016)							
Population Family	206,305	63.2%	856,299	72.8%	1,680,745	76.1%	
Population Non-Family	109,616	33.6%	278,782	23.7%	463,959	21.0%	
Population Group Quarters	10,687	3.3%	40,927	3.5%	64,412	2.9%	
Family Households	65,310	43.8%	255,117	54.6%	510,332	58.4%	
Non-Family Households	83,912	56.2%	211,756	45.4%	363,852	41.6%	
Married Couple with Children	13,849	18.7%	50,858	21.7%	121,911	22.1%	
Average Family Household Size	3.2		3.4		3.3		
Household Size (2016)							
1 Person Households	63,870	42.8%	164,918	35.3%	290,767	33.3%	
2 Person Households	44,620	29.9%	128,980	27.6%	249,024	28.5%	
3 Person Households	18,369	12.3%	70,675	15.1%	137,890	15.8%	
4 Person Households	11,792	7.9%	50,440	10.8%	102,825	11.8%	
5 Person Households	5,834	3.9%	27,625	5.9%	52,960	6.1%	
6 or More Person Households	4,736	3.2%	24,235	5.2%	40,717	4.7%	
Household Vehicles (2016)							
Households with 0 Vehicles Available	52,837	35.4%	160,375	34.4%	222,268	25.4%	
Households with 1 Vehicles Available	68,377	45.8%	197,655	42.3%	366,043	41.9%	
Households with 2 or More Vehicles Available	28,009	18.8%	108,844	23.3%	285,873	32.7%	
Total Vehicles Available	131,795		449,463		1,034,776		
Average Vehicles Per Household	0.9		1.0		1.2		

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Labor Force (2016)

Estimated Labor Population Age 16 Years or Over	272,721		939,259		1,767,003	
Estimated Civilian Employed	170,389	62.5%	514,386	54.8%	1,018,284	57.6%
Estimated Civilian Unemployed	9,550	3.5%	40,826	4.3%	70,965	4.0%
Estimated in Armed Forces	97	-	211	-	588	-
Estimated Not in Labor Force	92,684	34.0%	383,835	40.9%	677,166	38.3%
Unemployment Rate	3.5%		4.3%		4.0%	

Occupation (2010)

Occupation: Population Age 16 Years or Over	141,662		440,285		908,061	
Management, Business, Financial Operations	21,514	15.2%	50,149	11.4%	114,277	12.6%
Professional, Related	42,402	29.9%	104,760	23.8%	218,936	24.1%
Service	25,287	17.9%	99,745	22.7%	185,682	20.4%
Sales, Office	31,264	22.1%	107,125	24.3%	229,818	25.3%
Farming, Fishing, Forestry	347	0.2%	1,296	0.3%	1,671	0.2%
Construct, Extraction, Maintenance	6,922	4.9%	25,140	5.7%	56,242	6.2%
Production, Transport Material Moving	13,925	9.8%	52,069	11.8%	101,435	11.2%
White Collar Workers	95,180	67.2%	262,035	59.5%	563,031	62.0%
Blue Collar Workers	46,482	32.8%	178,250	40.5%	345,030	38.0%

Consumer Expenditure (2016)

Total Household Expenditure	\$8.78 B		\$22.4 B		\$45.5 B	
Total Non-Retail Expenditure	\$4.75 B	54.1%	\$12.1 B	53.9%	\$24.6 B	54.1%
Total Retail Expenditure	\$4.03 B	45.9%	\$10.3 B	46.1%	\$20.9 B	45.9%
Apparel	\$309 M	3.5%	\$787 M	3.5%	\$1.59 B	3.5%
Contributions	\$398 M	4.5%	\$942 M	4.2%	\$1.96 B	4.3%
Education	\$349 M	4.0%	\$837 M	3.7%	\$1.71 B	3.8%
Entertainment	\$490 M	5.6%	\$1.24 B	5.5%	\$2.53 B	5.6%
Food and Beverages	\$1.28 B	14.6%	\$3.33 B	14.9%	\$6.72 B	14.8%
Furnishings and Equipment	\$302 M	3.4%	\$749 M	3.3%	\$1.54 B	3.4%
Gifts	\$225 M	2.6%	\$542 M	2.4%	\$1.12 B	2.5%
Health Care	\$701 M	8.0%	\$1.84 B	8.2%	\$3.68 B	8.1%
Household Operations	\$254 M	2.9%	\$621 M	2.8%	\$1.28 B	2.8%
Miscellaneous Expenses	\$130 M	1.5%	\$335 M	1.5%	\$675 M	1.5%
Personal Care	\$114 M	1.3%	\$293 M	1.3%	\$592 M	1.3%
Personal Insurance	\$66.3 M	0.8%	\$161 M	0.7%	\$333 M	0.7%
Reading	\$19.8 M	0.2%	\$49.7 M	0.2%	\$101 M	0.2%
Shelter	\$1.82 B	20.7%	\$4.64 B	20.7%	\$9.41 B	20.7%
Tobacco	\$52.5 M	0.6%	\$145 M	0.6%	\$286 M	0.6%
Transportation	\$1.61 B	18.3%	\$4.15 B	18.5%	\$8.48 B	18.7%
Utilities	\$659 M	7.5%	\$1.73 B	7.7%	\$3.46 B	7.6%

Educational Attainment (2016)

Adult Population Age 25 Years or Over	235,553		769,398		1,475,555	
Elementary (Grade Level 0 to 8)	15,321	6.5%	53,616	7.0%	82,314	5.6%
Some High School (Grade Level 9 to 11)	21,483	9.1%	91,408	11.9%	147,537	10.0%
High School Graduate	61,394	26.1%	255,434	33.2%	489,842	33.2%
Some College	31,607	13.4%	131,115	17.0%	260,467	17.7%
Associate Degree Only	10,506	4.5%	40,037	5.2%	87,504	5.9%
Bachelor Degree Only	50,334	21.4%	113,890	14.8%	238,941	16.2%
Graduate Degree	44,908	19.1%	83,899	10.9%	168,951	11.5%

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Units In Structure (2010)

1 Detached Unit	16,257	11.8%	84,082	19.4%	220,398	26.5%
1 Attached Unit	62,021	44.9%	209,442	48.2%	358,072	43.1%
2 to 4 Units	18,156	13.2%	56,032	12.9%	99,936	12.0%
5 to 9 Units	7,425	5.4%	19,184	4.4%	31,853	3.8%
10 to 19 Units	4,200	3.0%	11,241	2.6%	26,318	3.2%
20 to 49 Units	4,906	3.6%	10,906	2.5%	23,568	2.8%
50 or More Units	24,157	17.5%	40,897	9.4%	65,998	7.9%
Mobile Home or Trailer	869	0.6%	2,489	0.6%	4,659	0.6%
Other Structure	31	-	96	-	196	-

Homes Built By Year (2010)

Homes Built 2005 or later	6,059	4.4%	13,603	3.1%	22,070	2.7%
Homes Built 2000 to 2004	4,358	3.2%	12,579	2.9%	22,751	2.7%
Homes Built 1990 to 1999	6,214	4.5%	21,120	4.9%	42,797	5.2%
Homes Built 1980 to 1989	9,473	6.9%	25,993	6.0%	52,654	6.3%
Homes Built 1970 to 1979	12,051	8.7%	36,681	8.4%	78,449	9.4%
Homes Built 1960 to 1969	12,249	8.9%	39,096	9.0%	87,249	10.5%
Homes Built 1950 to 1959	14,795	10.7%	58,561	13.5%	145,339	17.5%
Homes Built Before 1949	72,820	52.8%	226,734	52.2%	379,688	45.7%

Home Values (2010)

Home Values \$1,000,000 or More	1,306	2.0%	2,074	0.9%	4,145	0.9%
Home Values \$500,000 to \$999,999	4,822	7.4%	9,325	4.2%	20,421	4.3%
Home Values \$400,000 to \$499,999	4,255	6.5%	8,697	3.9%	18,216	3.8%
Home Values \$300,000 to \$399,999	7,315	11.3%	17,648	7.9%	45,142	9.4%
Home Values \$200,000 to \$299,999	13,992	21.5%	38,505	17.3%	104,417	21.7%
Home Values \$150,000 to \$199,999	9,403	14.5%	31,566	14.2%	83,665	17.4%
Home Values \$100,000 to \$149,999	8,746	13.5%	31,671	14.2%	77,895	16.2%
Home Values \$70,000 to \$99,999	6,569	10.1%	32,116	14.4%	56,872	11.8%
Home Values \$50,000 to \$69,999	3,135	4.8%	19,396	8.7%	27,852	5.8%
Home Values \$25,000 to \$49,999	2,930	4.5%	18,723	8.4%	24,623	5.1%
Home Values Under \$25,000	2,540	3.9%	12,560	5.7%	16,988	3.5%
Owner-Occupied Median Home Value	\$223,603		\$162,554		\$185,310	
Renter-Occupied Median Rent	\$851		\$711		\$729	

Transportation To Work (2010)

Drive to Work Alone	56,529	41.0%	212,790	49.7%	530,644	60.0%
Drive to Work in Carpool	10,979	8.0%	38,158	8.9%	77,349	8.7%
Travel to Work by Public Transportation	33,501	24.3%	108,889	25.4%	176,734	20.0%
Drive to Work on Motorcycle	222	0.2%	356	0.1%	601	0.1%
Walk or Bicycle to Work	30,331	22.0%	51,933	12.1%	67,333	7.6%
Other Means	1,028	0.7%	2,992	0.7%	6,046	0.7%
Work at Home	5,452	3.9%	13,214	3.1%	25,697	2.9%

Travel Time (2010)

Travel to Work in 14 Minutes or Less	28,325	21.4%	80,614	19.4%	163,932	19.1%
Travel to Work in 15 to 29 Minutes	52,620	39.7%	147,919	35.6%	289,430	33.7%
Travel to Work in 30 to 59 Minutes	40,736	30.7%	138,443	33.4%	308,479	35.9%
Travel to Work in 60 Minutes or More	10,909	8.2%	48,143	11.6%	96,866	11.3%
Average Minutes Travel to Work	23.4		26.1		26.9	